

Privacy Policy

Purpose of this privacy statement

The purpose of this document is that BG Automatika Kft., As the data controller (hereinafter uniformly the Data Controller), describes the data protection rules, procedures and protection measures applicable to the data classified as personal data applied and operating in the Data Controller's organization.

At the same time, the Data Controller informs its customers, partners and all natural and legal persons who have a relationship with the Data Controller in any way that may be interpreted from a legal point of view, about the rules of processing the personal data processed by the Data Controller and the protection measures applied. procedures and the way in which the data are handled.

The Data Controller considers the rules, regulations and obligations described in this Data Management Information to be legally binding and applies in its operation, and declares that the data protection rules and procedures described and applied in this document comply with the applicable national and European data protection legislation. The Data Controller further states that it considers the right to self-determination of information important, in particular with regard to personal data, and shall take all available organizational, operational, regulatory and technological measures within its scope to respect and enforce these rights.

The current version of the Data Management Information is available at <http://aonline.hu>. The Data Controller may change the Data Management Information at any time, with the obligation to publish and inform the Data Subject.

Data controller data

Company data of the Data Controller:

Name: BG Automatika Kft.

Headquarters: 2141 Nagytarcsa, OUTDOOR AREA HRSZ 085/139 / A / 8.

Company registration number: Cg.13-09-206502

Name of the court of registration: the Registry Court of the Metropolitan Court

Tax number: 25383302-2-13

Central telephone number: +36 20 / 459-3471

Central e-mail: info@bgautomatika.hu

Contact details of the Data Controller:

For data protection issues, contact the Data Controller at the following contacts:

g.szabolcs@bgautomatika.hu +36 20 4593471

The Data Controller shall comply with the data protection requests (e-mail) received in accordance with Section 3.8. shall be kept for a specified period for this processing. Upon expiration, they will be irrevocably deleted.

Data Protection Officer:

Name: Szabolcs Gerhát

Phone number: + 36 20 4593471

Email address: g.szabolcs@bgautomatika.hu

Data controller Data management and personal data processed

Data processed:

- Username
- Name
- E-mail address
- Billing and Shipping Address
- Order details

The above information will only be used to fulfill orders as listed below.

- Online product delivery
- Purchase and payment documentation
- Fulfillment of an accounting obligation
- Identifying and contacting the user as a customer
- Fulfillment of the ordered product (or service), invoice issuance
- Possibility to make a payment, to filter out suspicious transactions during online payment.

The provision of personal data is not mandatory for browsing the website, however, the goods in the webshop will only be available for purchase after providing the necessary information.

We will not use the provided data for advertising purposes or to send a newsletter without the customer's separate consent.

Duration of data management:

Until the withdrawal of the user's consent, otherwise the data after the date of purchase, the Civil Code. 6:22. § will be deleted after 5 years. An exception to this is if the data is required to be retained by the Data Controller under the Accounting Act, in which case it will only be deleted 8 years after the termination of the user account, regardless of the user's consent.

The consent can be revoked at any time by sending a message to the e-mail address gerhat.szabolcs@bgautomatika.hu.

Legal basis for data management:

In the case of online product sales, the data subject's consent is provided by Info. TV. § 5 (1) a) and Article 6 (1) a) of the GDPR and performance of a contract pursuant to Article 6 (1) b) of the GDPR. Documentation of purchase and payment, accounting obligation Article 6 (1) (c) of the GDPR and the Accounting Act . TV. § 169 (2) and the VAT Act. § 169. In identifying the user as a customer and in contacting him and fulfilling the ordered product (or service). The consent of the data subject is, Info. TV. § 5 (1) (a), Article 6 (1) (a) of the GDPR and performance of a contract pursuant to Article 6 (1) (b) of the GDPR. There is a legitimate interest in filtering out suspicious transactions in online payments under Article 6 (1) (f) GDPR.

Data transmission:

Data related to online purchases is handled by CIB Bank Zrt. (1027 Budapest, Petrezselyem u 2-8) The scope of the transmitted data is data related to the payment transaction.

Data related to online purchases in connection with the realization of online shopping as a data management purpose through the bank card acceptor network of CIB Bank Zrt. (1027 Budapest, Petrezselyem u 2-8) for security and transaction tracking purposes. The scope of the transmitted data is data related to the payment transaction.

The Data Controller uses Google LLC for statistical data collection, (1600 Amphitheater Parkway Mountain View CA 94043), part of the EU-US Privacy Shield (1600 Amphitheater Parkway , Mountain View , CA 94043, USA) Google Analytics , Google Adwords, the webshop and hosting provider of unas.hu (9400 Sopron, Kőszegi út 14.).

During the delivery of products, the name and address of the consignee will be forwarded to the following consignees:

- GLS General Logistics System Hungary Kft. (2351 Alsónémedi, GLS Európa utca 2)

The accounting processing of the issued invoice is performed by WS Consulting Kft. (Registered office: 2040 Budaörs, Meredek utca 6.), so in accordance with the legal regulations, BG Automatika Kft. Makes a copy of the invoice available to them at the beginning of each month.

The processed data will not be transferred to third parties in addition to the above.

Technical data:

Technical data, the data that are mostly generated and recorded automatically during the operation of the Data Management systems. Some technical data is stored by the system without the separate statement or action of the Data Subject and is automatically logged in some cases. The technical data are not directly suitable for the identification of the data subject, but can be linked to user data, so that identification is in principle possible. Such data connections are not made by the Data Controller, except in certain cases where the Data Controller is required to do so by law. Only the Data Controller and the Data Processors have access to the technical data.

Legal basis for data management: It is technically necessary to provide the service

Purpose of data management: Operation of the website and sales system

Possible consequences of failure to provide data: service cannot be provided

Retention period of data processed in data management: Unlimited

Browser Cookie - Cookie :

1. The purpose of cookies

An HTTP cookie (cookie, cookie) is a small data packet created by the server containing the website you are visiting while browsing the Internet using the client's web browser on the first visit, if this is enabled in the browser. Cookies are stored on a user's computer in a predefined location, different for each browser type. During further visits, the stored cookie is returned by the browser to the web server, along with various information about the client. With the help of cookies , the server has the opportunity to identify the given user, collect various information about him and make analyzes from them. The main functions of cookies are:

- collect information about visitors and their devices;
- notes the individual settings of the visitors, which can be used e.g. when using online transactions, so you don't have to retype them;
- make the use of the given website easier, simpler, more convenient and smoother;
- make it unnecessary to re-enter data already provided ;
- they usually improve the user experience.

By using cookies , the Data Controller performs data management, the main purposes of which are:

- user identification
- identifying each session
- identification of the devices used for access
- storing certain specified data
- storing and transmitting tracking and location information
- storage and transmission of data required for analytical measurements

Legal basis for data processing: consent of the data subject opt -in.

The purpose of data management: website operation, personalized content

Possible consequences of not providing data: certain convenience features are not available on the website

Data managed in the data management: user ID, session ID, device ID, age, date and time, GPS coordinate, IP address, etc.)>

Cookies expire: 1 year

1. Session cookie _

these cookies is to allow visitors to fully and seamlessly browse the Data Manager's website, use its features and the services available there. These types of cookies last until the end of the session (browsing), and when you close the browser, these types of cookies are automatically deleted from your computer or other device used for browsing.

1. Analytical cookies placed by third parties - analytics cookies

You also use Google Analytics as a third party cookie on the Data Manager's website. Using Google Analytics for statistical purposes, the Data Management Server collects information about how visitors use the Website. Use the data to improve the website and improve the user experience. These cookies also remain on the visitor's computer or other device used for browsing in its browser until they expire, or until the visitor deletes them.

3.1. Possibility to disable cookies and set rules related to cookies

The Data Subject has the possibility to set rules for certain types of cookies , e.g. to prevent the use of cookies, to disable cookies, etc., with the appropriate settings for the browser you are using. Information on the options for setting a selective or general ban on cookies can be found in the " Help " menu of the respective browser. These cookies allow you to :

The "Help" feature in the menu bar of most browsers provides information on how to set cookies in your browser :

- generally disabled;
- set the way cookies are accepted (automatic acceptance, ask for them one by one, etc.);
- disable one by one;
- delete individually or in groups;

other cookie -related operations.

Data storage and security

Physical data storage locations:

The data controller stores personal data in its integrated IT system. The elements of the system are located in the following geographical, physical locations:

Unas.hu webshop and hosting provider (Headquarters : 9400 Sopron, Kőszegi út 14.)

IT data storage method and logical security:

The data controller primarily handles personal data on a properly developed and protected IT system. During the operation of the IT system, it shall ensure an appropriate level of the basic information security attributes of the data stored, processed and transmitted on it, such as the managed data:

- Integrity , the originality and integrity of the data are guaranteed;
- confidentiality , only to those entitled to it who do not exceed their rights;
- Availability , the data shall be available and accessible to rightholders for the expected period of availability . The necessary IT infrastructure is ready for operation.

Data controller for managed data:

- organizational, operational,
- physical security,
- information security

with a structured system of protection measures. The data controller shall design and operate the system of protection measures and the protection levels of each protection measure in proportion to the risks arising from the threats to the data to be protected. From a data protection point of view, the protection measures are primarily aimed at protection against accidental or deliberate deletion, unauthorized access, intentional and bad faith disclosure, accidental disclosure, data loss, data destruction.

Rights of the data subject

The Data Subject may exercise the rights described below, inter alia, in relation to the personal data processed by the Data Controller.

Right of access of the data subject (Article 15 GDPR):

The Data Subject shall have the right to receive feedback from the controller as to whether the processing of his or her personal data is in progress and, if such processing is in progress, shall have the right to access the personal data and the following information:

- the purposes of data management;
- the categories of personal data concerned;
- the recipients or categories of recipients to whom the personal data have been or will be communicated, including in particular third country recipients or international organizations;
- the intended period for which the personal data will be stored;
- the data subject's right to rectification, erasure or restriction of data processing and to object to data processing;
- the right to lodge a complaint with the supervisory authority;
- if the data were not collected from the Data Subject, all available information on their source;

the fact of automated decision-making, including profiling, and comprehensible information on the logic used and the significance of such data processing for the data subject.

The Data Controller shall make a copy of the personal data subject to data processing available to the Data Subject in 1 copy. The Data Controller may charge a reasonable fee based on administrative costs for additional copies requested by the Data Subject. If the Data Subject has submitted the request electronically, the Data Controller shall transmit the information in a widely used electronic format, unless the Data Subject requests otherwise, within a maximum of 30 days from the submission .

Right of rectification (Article 16 GDPR):

The Data Subject shall have the right, at the request of the Data Controller, to correct inaccurate personal data concerning him or her without undue delay, and shall have the right to request the completion of incomplete personal data, taking into account the purpose of data processing.

Right of cancellation (Article 17 GDPR):

Upon request, the Data Controller has the right to delete the personal data concerning him / her without undue delay, and the Data Controller is obliged to delete the personal data concerning the Data Subject without undue delay if one of the following reasons exists:

- personal data are no longer required for the purpose for which they were collected or otherwise processed;
- the data subject withdraws the consent on which the data processing is based and there is no other legal basis for the data processing;
- the Data Subject objects to the data processing and there is no overriding legitimate reason for the data processing;
- personal data have been processed unlawfully;
- personal data must be deleted in order to comply with a legal obligation under Union or Member State law applicable to the Data Controller;

personal data were collected in connection with the provision of information society services.

Deletion of data cannot be initiated if data management is required:

- for the purpose of exercising the right to freedom of expression and information;
- for the purpose of fulfilling an obligation under Union or Member State law governing the processing of personal data or performing a task carried out in the public interest or in the exercise of official authority vested in the Data Controller;
- on grounds of public interest in the field of public health;
- For archival, scientific and historical research or statistical purposes in the public interest;
- to file, enforce or defend legal claims.

Right to restrict data processing (Article 18):

At the request of the Data Subject, the Data Controller shall restrict the data processing if one of the following conditions is met:

- the Data Subject disputes the accuracy of the personal data, in which case the restriction applies to the period of time that allows the Data Controller to verify the accuracy of the personal data;
- the processing is unlawful and the Data Subject opposes the deletion of the data and instead requests that their use be restricted;
- the Data Controller no longer needs the personal data for the purpose of data processing, but the Data Subject requests them in order to submit, enforce or protect legal claims; obsession
- the Data Subject protested against the data processing; in this case, the restriction shall apply for the period until it is determined whether the legitimate reasons of the Data Controller take precedence over the legitimate reasons of the Data Subject.

If the processing is restricted, personal data other than storage may be processed only with the consent of the data subject or for the purpose of bringing, enforcing or protecting legal claims or protecting the rights of another natural or legal person or in the important public interest of the Union or a Member State.

Right to data transfer (Article 20):

The Data Subject is entitled to receive the personal data concerning him / her made available to the Data Controller in a structured, widely used, machine - readable format and to transmit this data to another Data Controller.

Right to object (Article 21):

The Data Subject has the right to object at any time to the processing of his or her personal data for reasons related to his or her situation, including profiling based on the said provisions. In this case, the Data Controller may not further process the personal data, unless the Data Controller proves that the data processing is justified by compelling legitimate reasons which take precedence over the interests, rights of the Data Subject or which are related to the submission, enforcement or protection of legal claims.

Automated decision-making in individual cases, including profiling (Article 22):

The Data Subject shall have the right not to be covered by a decision based solely on automated data processing, including profiling, which would have a legal effect on him or her to a similar degree.

Right of withdrawal:

The Data Subject has the right to withdraw his or her consent to his or her personal data at any time.

Remedies:

In the event of a violation of your rights, the Data Subject You may request information, seek redress or make a complaint through the contact details provided in Section 2.3 or the Data Protection Officer provided in Section 2.3. In the event of their failure , the Data Subject shall have the right to apply to a court or to apply to the National Data Protection and Freedom of Information Authority.

Contact the National Data Protection and Freedom of Information Authority (NAIH):

Title: National Data Protection and Freedom of Information Authority (NAIH)

Headquarters: 1125 Budapest, Szilágyi Erzsébet avenue 22 / C.

Mailing address: 1530 Budapest, Pf. : 5.

Tel: +36 (1) 391-1400

Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

Website: <http://www.naih.hu>

Other provisions

Upon request of an authority or other organization based on a legal obligation, the Data Controller may or may be required to provide data. In such cases, the Data Controller shall endeavor to release only as much and such personal data as is absolutely necessary for the obligation to release the data.